Welcome to the Make It Ealing monthly update, a round-up of local business news and gossip. Contact us with your news and pictures so we can share your story in the next newsletter.

A WARM WELCOME TO OUR NEW BUSINESSES

BALANS SOHO SOCIETY IN DICKENS YARD
Elizabeth Square is now looking good in Dickens Yard with the opening of Balans Soho Society, a fabulous all-day restaurant and bar concept which began as a sandwich shop on Old Compton Street in 1987. It has since evolved into one of the most famous London restaurant chains and Dickens Yard will mark its eighth location in the city.

Highly acclaimed items on the menu include the High Society Lobster Benedict, the Three Cheese Quesadilla and the Infamous Balans Burger. The restaurant also caters for all diets, including vegan and gluten-free. Open from 8am–11pm Sunday–Thursday and 8am–12 midnight Friday–Saturday. www.balans.co.uk/restaurant/ealing-london

TRACK YOUR MACROS AT THE SKINNY KITCHEN!
The Skinny Kitchen in Dickens Yard is now open for business. Think delicious coffee in the morning, superfood cocktails and good vibes in the evening and a whole lot of healthy food in between. At Skinny Kitchen the food is clean, natural and contains no nasty additives. Above all, they cater for many diets, from vegan to gluten-free. They want people to eat well, track their macros and stick to their goals.

So if your lifestyle is all about fitness and healthy food, then The Skinny Kitchen should be your first port of call after a session at the gym!
www.theskinnykitchen.co.uk

PITZHANGER MANOR RE-OPENS
Pitzhanger Manor is officially open and boasts a stunning presentation of period history alongside a high-tech art gallery which is designed to host international art exhibitions and attract audiences from all over the world.

From 1800 to 1804 Sir John Soane, one of Britain’s most influential architects, designed and built Pitzhanger Manor as his dream country retreat in what was then rural Ealing. Pitzhanger stands today as a testament to Soane’s creative genius. Newly conserved and returned to Soane’s original design, following a £12m building programme generously supported by the HLF, Ealing Council, ACE and many others, Pitzhanger is a rare example in London of a spectacular, mostly intact, Soane building. www.pitzhanger.org.uk
**Gymbox to Open in June**

As an antidote to boring gyms, Gymbox will be flinging open the doors to their 20,000 sq. ft. club in Dickens Yard this June. They promise the wait will be worth it as they will be introducing the capital’s most creative classes, and the coolest spaces including combat zone, free weights, functional rig and cardio area – all kitted out with equipment and larger-than-life personal trainers, live DJs and a cracking team to make sure you play and work harder. Until opening day, keep an eye out for their surprise pop-up events around the area. [www.ealing.gymbox.com](http://www.ealing.gymbox.com)

**Fashion and Fizz at Soane’s Kitchen**

Soane’s Kitchen stacked all the tables and chairs on March 21st to host a genuinely exciting exclusive preview of Beatrice von Tresckow and Berlin-based daughter, Fredi’s, SS19 collection.

Models of every shape and size danced and wowed the audience, with their sassy display of how to wear colour and look amazing. Sampling refreshing G&Ts from Pinkster Gin and delicious nibbles from Soane’s Kitchen it was a fun night out – so well worth looking at our What’s On page to find more exciting events. [www.makeitealing.co.uk/whats-on](http://www.makeitealing.co.uk/whats-on)

**Parking? Pay by Phone...**

PayByPhone has taken over from RingGo as the new parking provider for Ealing. All cashless parking and resident permits can be bought online, via the App or by phone. The big plus point for the change in provider is there is no charge for text alerts to remind people that their parking session is due to expire, making cashless parking the same cost and more convenient than traditional Pay & Display. [www.paybyphone.co.uk](http://www.paybyphone.co.uk)

**Bigger Fines for Litterbugs**

On the spot fines for dropping a cigarette butt, dog fouling and fly posting have increased from £80 to £150 to ensure the offender bears the brunt of the clean-up costs.

Businesses are also coming under closer scrutiny for failing to adhere to the rubbish collection time bands. Businesses need to put their rubbish out between the hours of:

- 6am–7am in the morning for collection between 7am–8am
- 6pm–7pm in the evening for collection between 7pm–8pm

The council feel that businesses have had enough warnings and time to adjust to the time bands and will now be more proactive in issuing £400 fines.

Please make sure you know and have booked your collection days and times. Do not assume it will be picked up by your waste supplier just because you have left it on the kerbside. [www.ealing.gov.uk/news/article/1868/larger_fines_for_the_rubbish_droppers](http://www.ealing.gov.uk/news/article/1868/larger_fines_for_the_rubbish_droppers)

**Priority Rates from No1 Currency!**

No1 Currency is offering an excellent deal for Make It Ealing BID levy payers and staff. Just in time for the Easter Holidays!
BACK TO SCHOOL WITH ARTISAN COFFEE

Artisan Coffee relaunched their coffee school in March as they have redesigned the interior location, due to the growing demand for classes. They are passionate about coffee education and offer courses suitable for coffee lovers who want to brew a better cup of coffee to career-minded baristas. The Artisan Coffee shop accommodates the coffee school, so students are immersed in a real coffee shop environment which adds to the atmosphere of energy and fun enjoyed by the regular coffee loving, artisan clients. Find out more about coffee education. [www.artisancoffeeschool.co.uk](http://www.artisancoffeeschool.co.uk)

NEW 20-MPH SPEED LIMIT

The council launched a 20-mph speed limit across the borough of Ealing on 31st March. The trial will see two-thirds of the borough’s streets on the reduced limit as all routes enclosed by the A406, A40, Greenford Road, Windmill Lane and the southern borough boundary will have a 20-mph limit. A council spokesman said the aim is that by 2021 the entire borough will have the reduced speed limit, which is expected to result in 60 fewer injuries per year, and up to three fewer deaths or serious injuries. [www.ealing.gov.uk/news/article/1867/20mph_speed_limits_to_be_trialled_across_ealing](http://www.ealing.gov.uk/news/article/1867/20mph_speed_limits_to_be_trialled_across_ealing)

BUSINESS RATES ADVICE

Most businesses will have had their business rates bill by now, and the vast majority have had their discount applied. However, some have not, so if you need help or would like to check your eligibility, we have the official guidelines on our website [www.makeitealing.co.uk/business-rates-one-third-discount](http://www.makeitealing.co.uk/business-rates-one-third-discount) or you can contact the office – gerry@makeitealing.co.uk if you would like more advice.

We will also be holding a workshop in June with a Business Rates specialist to advise what procedures are available if you want to appeal or challenge your rateable value.

EASTER WINDOW ART NOW LIVE

Thirty two Make It Ealing Businesses have joined together to create an amazing Easter trail by painting fabulous Easter displays on their shopfront windows to showcase lots of green bunnies having fun and getting up to mischief.

The window artists have incorporated the retailers’ USP into the artwork so that it visually advertises their services, as well as creating a fun event that the local community can take part in.

We will be promoting the window art as a ‘Count the Green Bunny Easter Trail Competition’, using our website and social media platforms to share images, and encourage chatter about what is happening on the High Street. The images are very appealing and engaging for children and already prompting positive comments.

The Competition is straightforward; all people have to do is count the green bunnies on all the shop windows and enter the total number online via links on the website and social media. There will be a prize for the first three correct answers drawn out of an Easter bonnet of a £50 voucher to spend in the participating shops and a basket of chocolate eggs.

There is also a bit of competitive fun for the shop owners, who will ask customers to take a picture of their window and hashtag #makeitealing so they can be the winner of the best shop front window art. More details about how it works at [www.makeitealing.co.uk/easter-trail](http://www.makeitealing.co.uk/easter-trail)

LAST CHANCE!

- Book your place in the Latte Art Competition on April 10th for a chance to win the first prize of £300 or a bottle of Champagne for the best freestyle art. [www.makeitealing.co.uk/la19](http://www.makeitealing.co.uk/la19)
- Employers, nominate up to three employees to be the Make It Ealing BID Employee of the Year. Three sectors, Services, Commercial and Retail, each with a first prize of £500. Closing date April 20th. [www.makeitealing.co.uk/eoty201819](http://www.makeitealing.co.uk/eoty201819)
- Order your flower baskets, all you have to do is say yes – the BID will maintain and water the flowers and remove the baskets at the end of the summer. [www.makeitealing.co.uk/fb2019](http://www.makeitealing.co.uk/fb2019)
FREE TRAINING COURSES

Some of our training course dates have gone live. Please book your space if you want to attend at www.makeitealing.co.uk/training-courses

- Level 2 Food Safety in Catering, Tuesday April 16th, 9am
- Level 3 Emergency First Aid, Wednesday May 15th, 9am
- Level 2 Award in the Principles of Fire Safety, Wednesday June 19th, 9am
- Level 2 Award in Health and Safety in the Workplace, Wednesday September 25th, 9am

We will be confirming all the courses in the next month and will be adding Mental Health Awareness to our portfolio.

RECYCLING

OUR RECYCLING STATISTICS FROM APRIL 2018 TO MARCH 2019

<table>
<thead>
<tr>
<th>Material collected</th>
<th>FROM APRIL 2018 TO MARCH 2019</th>
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</thead>
<tbody>
<tr>
<td>CARDBOARD</td>
<td>140,375 kg</td>
</tr>
<tr>
<td>COFFEE GROUNDS</td>
<td>3,750 kg</td>
</tr>
<tr>
<td>JUNK REMOVAL</td>
<td>1,500 kg</td>
</tr>
<tr>
<td>MIXED RECYCLING</td>
<td>268,515 kg</td>
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<tr>
<td>PAPER SHREDDING</td>
<td>275 kg</td>
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<tr>
<td>FOOD RECYCLING</td>
<td>34,874 kg</td>
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<tr>
<td>GENERAL WASTE</td>
<td>137,200 kg</td>
</tr>
<tr>
<td>GLASS</td>
<td>17,200 kg</td>
</tr>
</tbody>
</table>

Key statistics

- TREES SAVED: 146
- CO2 TONNES SAVED: 29
- KWH ENERGY PRODUCED: 6,943

FOOTFALL

TOWN CENTRE FOOTFALL FROM JANUARY 27TH 2019 TO FEBRUARY 24TH 2019, MONDAY TO SUNDAY

<table>
<thead>
<tr>
<th>Monthly Footfall</th>
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</thead>
<tbody>
<tr>
<td>Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>Year to Date % Change</th>
<th>Year on Year % Change</th>
<th>Month on Month % Change</th>
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<tbody>
<tr>
<td></td>
<td>2019</td>
<td>2018</td>
<td>2019</td>
</tr>
<tr>
<td>Ealing</td>
<td>▼</td>
<td>-1.9 %</td>
<td>▼</td>
</tr>
<tr>
<td>Greater London</td>
<td>▼</td>
<td>-1.1 %</td>
<td>▼</td>
</tr>
<tr>
<td>High Street Index - BDSU (BDSU - Speciality)</td>
<td>▼</td>
<td>-2.4 %</td>
<td>▼</td>
</tr>
<tr>
<td>UK</td>
<td>▼</td>
<td>-1.4 %</td>
<td>▼</td>
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</tbody>
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AND FINALLY...

Food & Drink businesses should have received a letter asking if their details are correct for the Food and Drink Guide. Please contact gerry@makeitealing.co.uk to ensure you are listed. And for all you hungry breakfast bunnies, Côte is offering a fantastic 50% off breakfast Monday-Friday for the whole of April from 8am-noon. The promo code is Make It Ealing so don’t miss out!

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Free Social Media Promotion
Jump on our social media platforms! Send your news, events and offers to info@makeitealing.co.uk

For further information, to get involved and to benefit from all our projects and services, please contact us: Make It Ealing, 4th Floor, Villiers House, Ealing, London W5 2PA
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