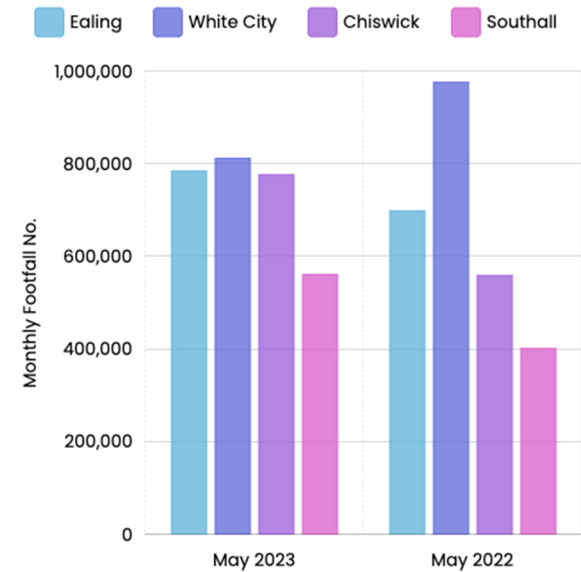


# Footfall Report

## May 2023

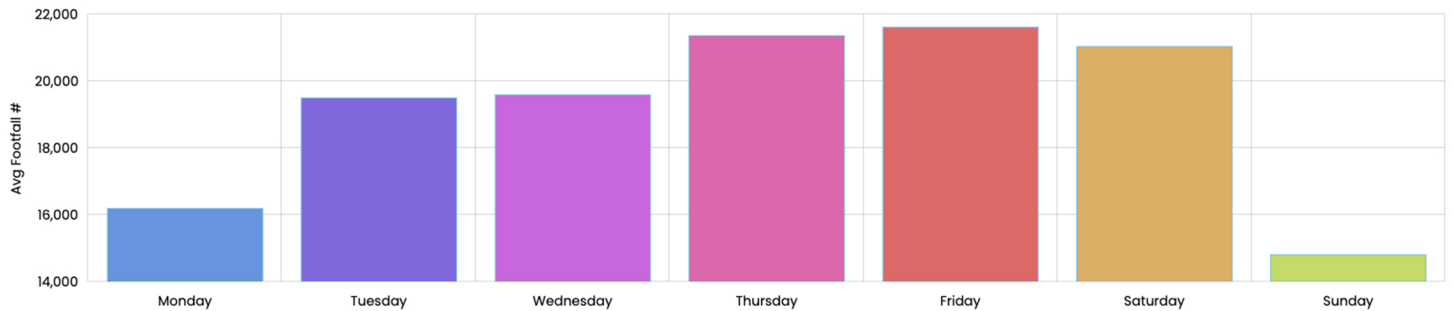
### Year on Year for May



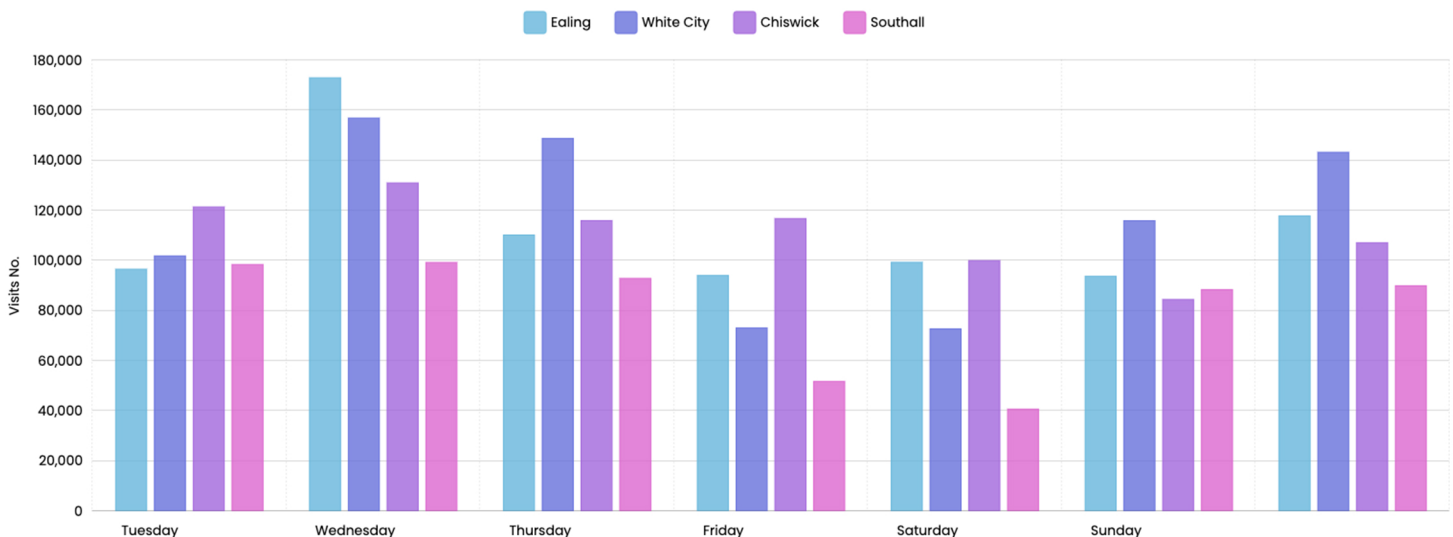
Average footfall figures are higher this month compared to the last three months. Year on year footfall seems to be up this month in Ealing Broadway. An interesting note is that White City has seen a drastic fall, year on year, with numbers now much closer to that of Ealing Broadway.

On average: the busiest day of the week is still Friday while the quietest day of the week was Sunday. Monday stands out as being quieter than usual for a workday. This trend is similar to the trend seen for the last three months.

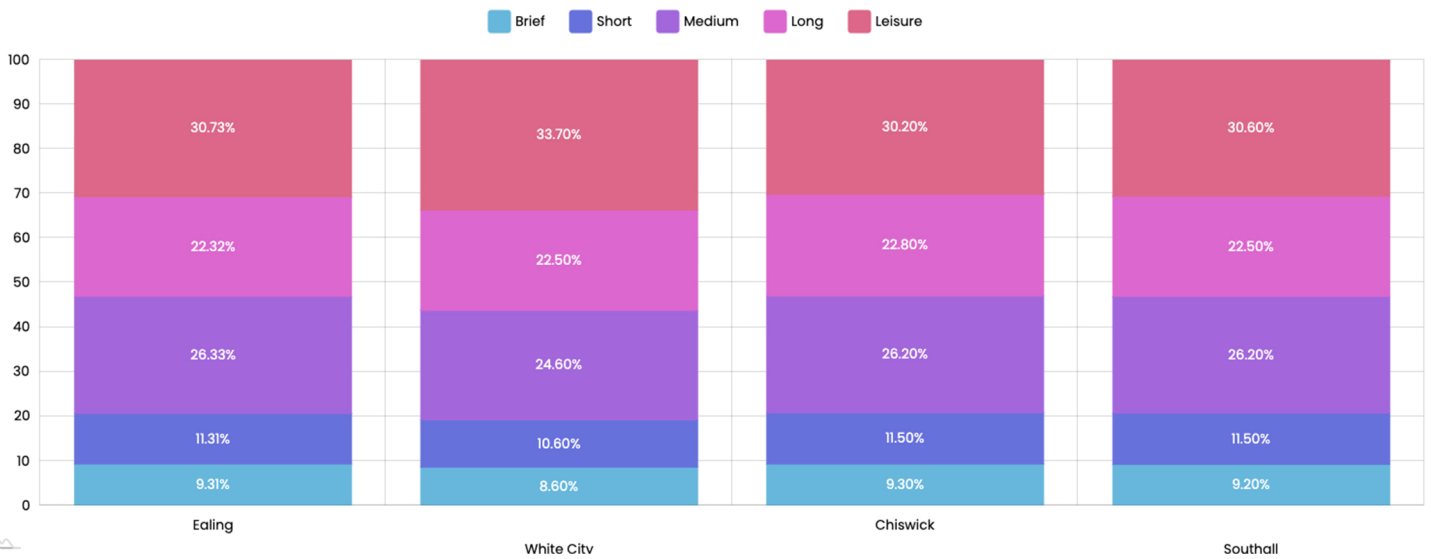
### Average Daily Footfall



### Average Daily Visitor Count



## Average Dwell Time



**Brief** - 6-12 minutes - Takeaway visits etc.  
**Short** - 12-20 minutes - Worker lunch breaks etc.  
**Medium** - 20-40 minutes - Targetted shopping etc.

**Long** - 40-60 minutes - Retail browsing etc.  
**Leisure** - 60-90 minutes - Longer retail, Recreation etc.

## Local Catchment Visitors

