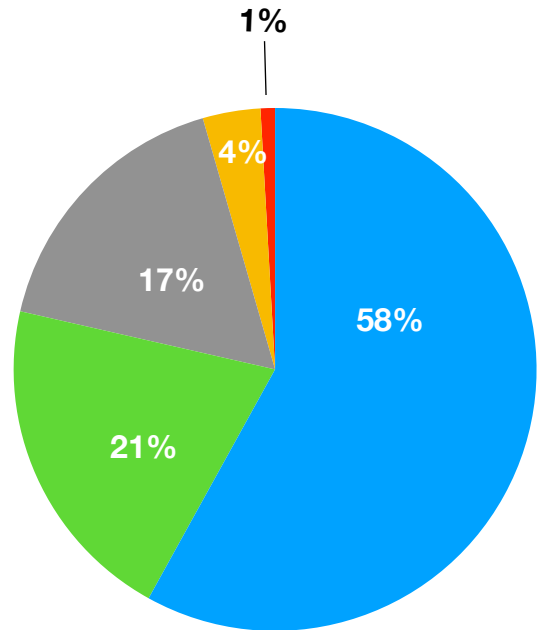


Results so far from the Make It Ealing feedback survey. 106 replies

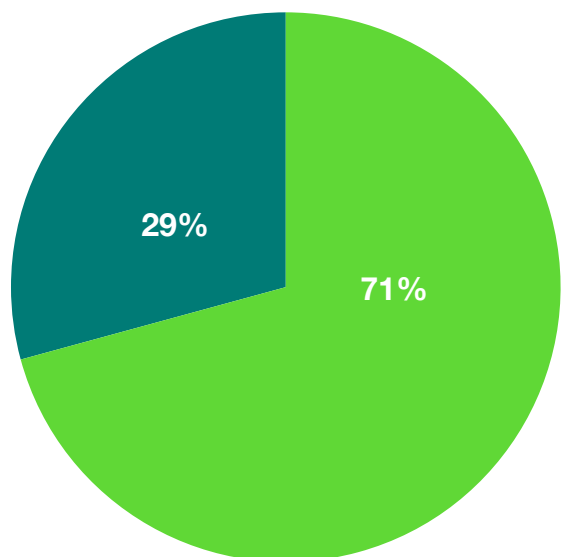
Please indicate your position in the company

- Business Manager
- Business owner
- Staff member
- Other
- Area manager



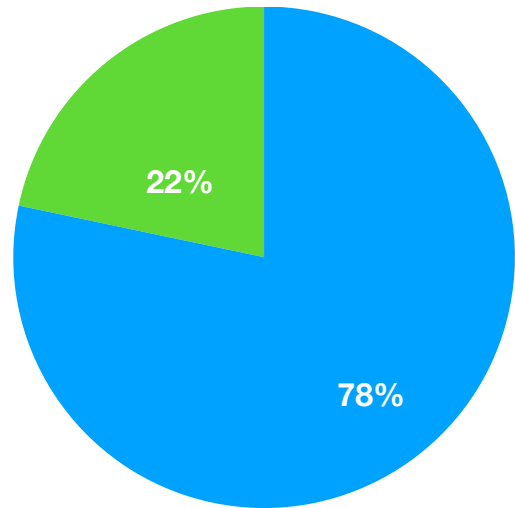
Are you the business rate payer

- NO
- YES



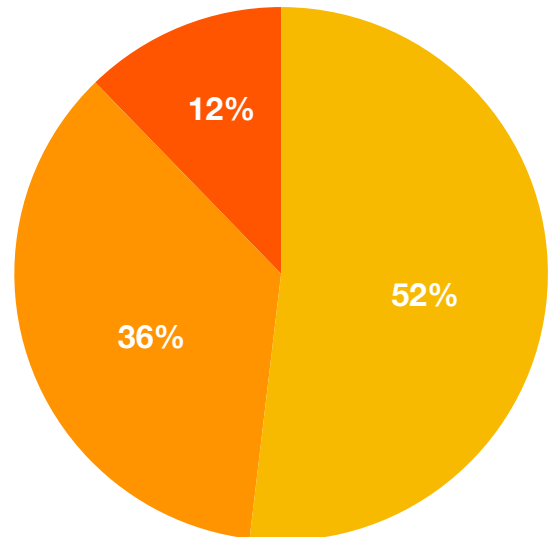
4% of BID levy contributions subsidised dry mixed recycling bags for over 70 businesses without bin storage facilities. Our purchasing power facilitates discounts for all waste removal services offered by First Mile & Biffa. Would you like the service, continued or discontinued?

● Continued ● Discontinued



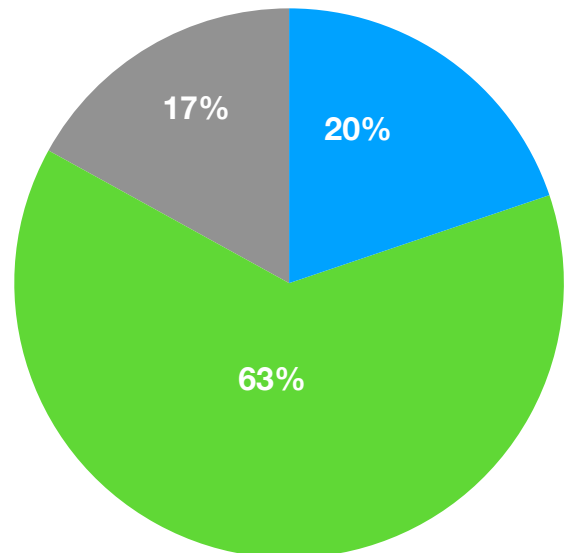
The BID spends 1% of the budget, offering free online and in-person training courses to cover the core legislative requirements. Have you made use of discounted in-person and free online training courses

● Not aware of service ● No ● Yes



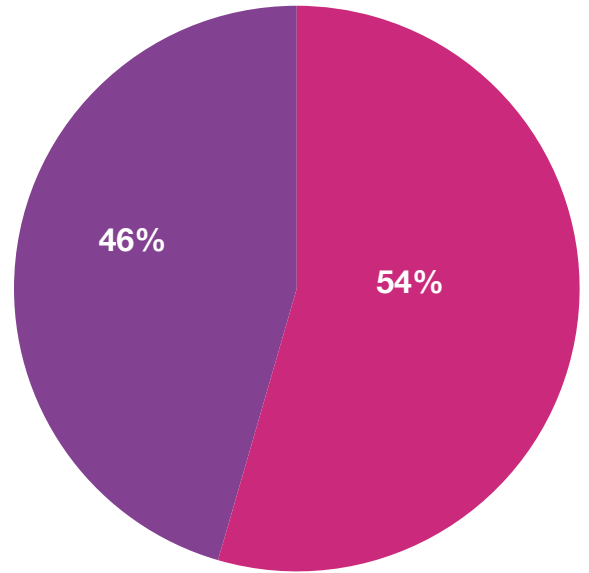
Do you think the provision of training courses should be,

● Expanded ● Stay the same ● Discontinued



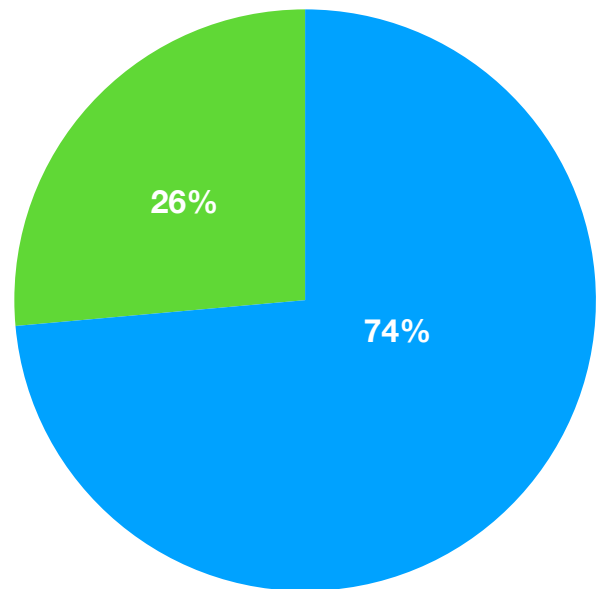
4% of the BID levy contributions provide pest control to businesses and general footfall areas as a preventative measure to control pest activity in common areas. Would you like to see the service, continued or discontinued

● Continued ● Discontinued



The BID spends 31% of the BID levy on covert security through My Local Bobby to combat shoplifting and theft from a person. Do you feel your business benefits from the covert security employed by Make It Ealing?

● Yes ● No



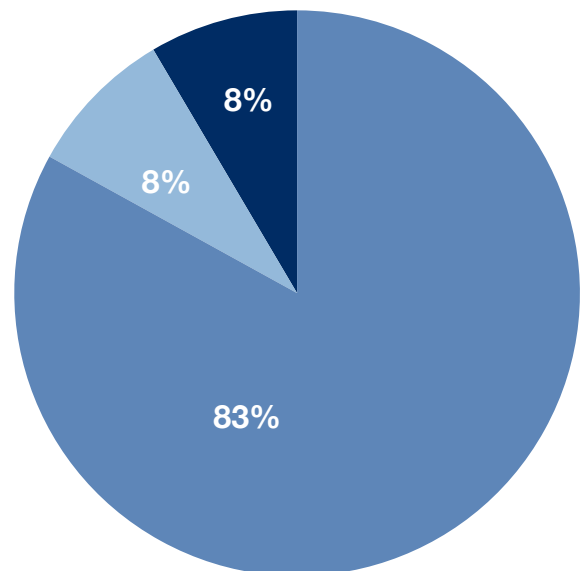
Which of the following would be your preference for the security style provided?

Covert—Assist with apprehending offenders, liaising with police, and writing crime reports, with the option of a private prosecution.

Overt - A non-intervention security presence to gather information and report what is happening outside businesses on the street.

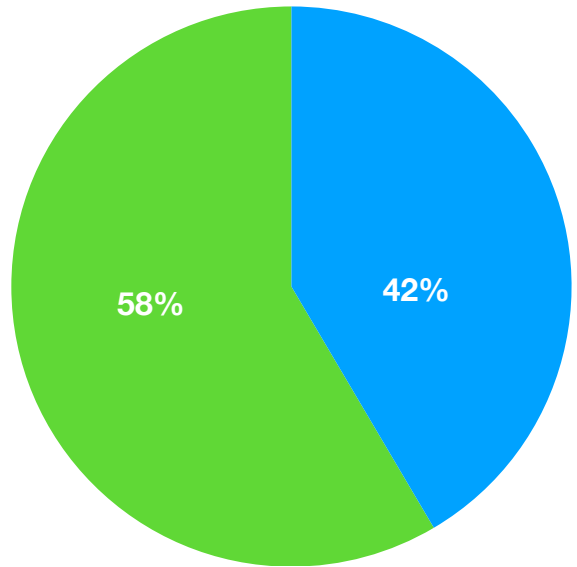
Provision of security not necessary.

● Covert ● Overt ● Not necessary



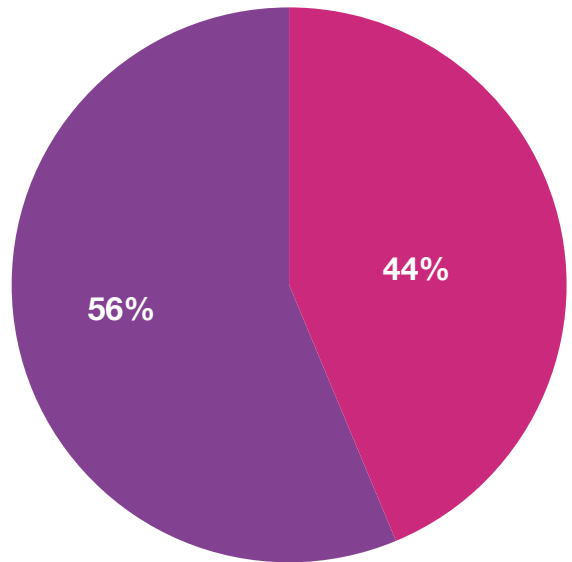
2% of the BID levy funds the annual Employee of the Year competition to highlight and reward staff from all sectors. Were you aware of this opportunity to recognise and reward your team members.

● Yes ● No



Make It Ealing allocates 9% of the budget on events and activities to increase visitor enjoyment and awareness of the town centre offers. Is it your experience that such events have led to an increase in visitors to your business

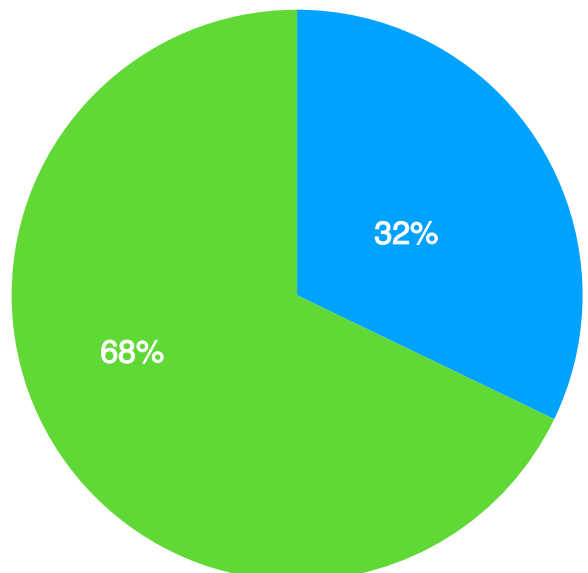
● Yes ● No



Were you aware of the following events before they happened?

Dinosaur Day

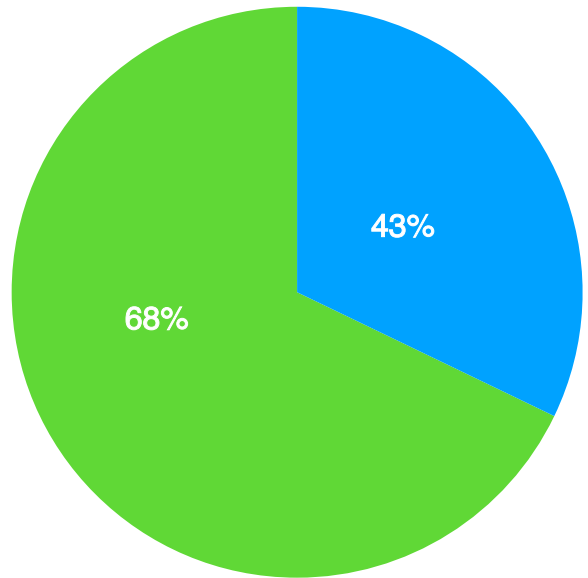
● Yes ● No



Were you aware of the following events before they happened?

Summer Courtyard Festival

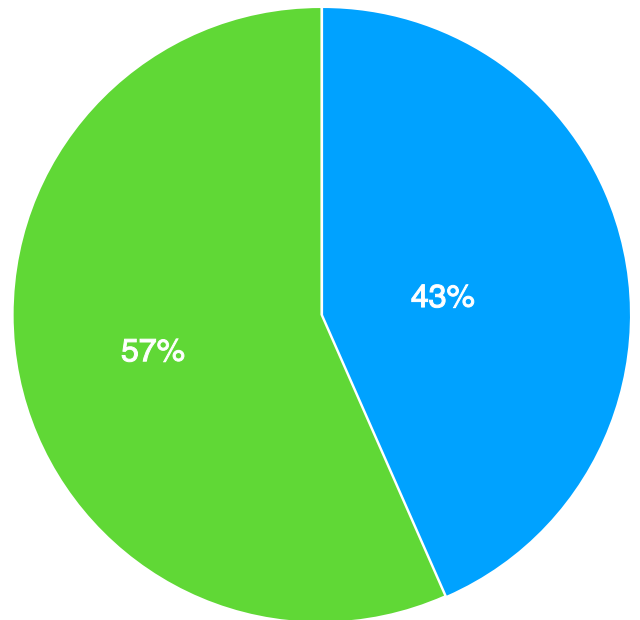
- Yes
- No



Were you aware of the following events before they happened?

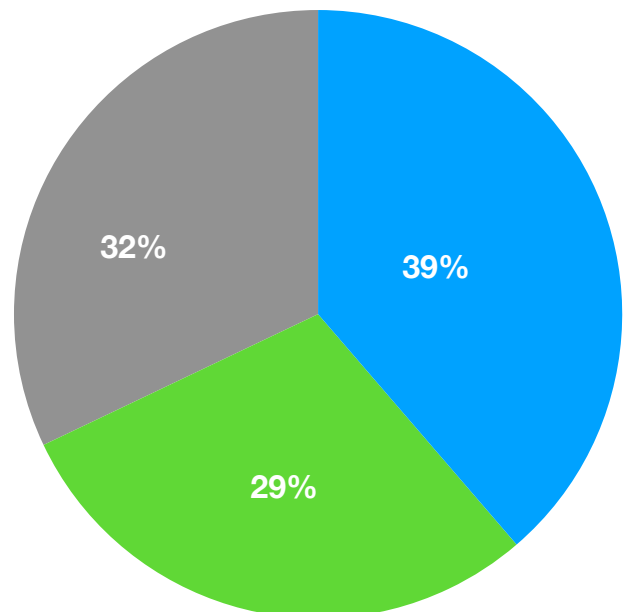
Christmas carols

- Yes
- No



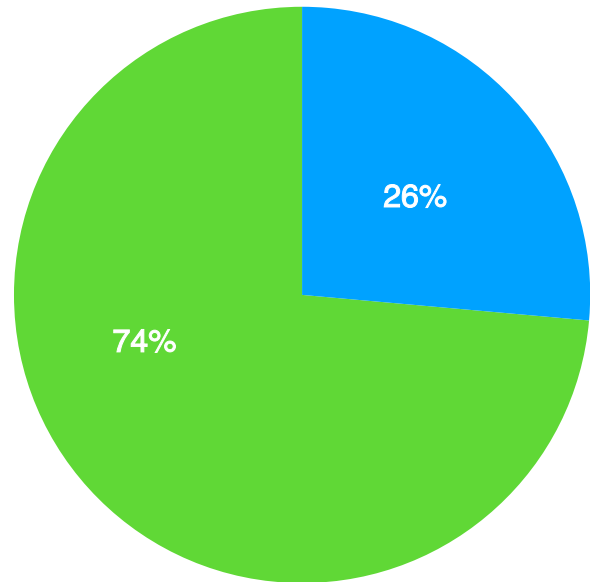
The BID allocates 4% of the BID levy on enhanced social media and marketing to promote businesses and encourage residents and customers to visit the area. Does Make It Ealing social media & marketing benefit your business?

- Yes
- No
- Maybe



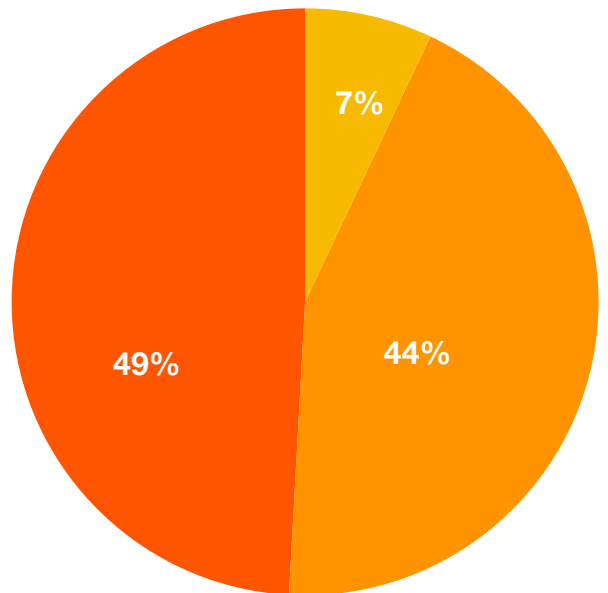
The BID spends 2% of the BID levy facilitating Make It Ealing Business-2-Business (B2B) networking. Have you attended a B2B event.

● Yes ● No



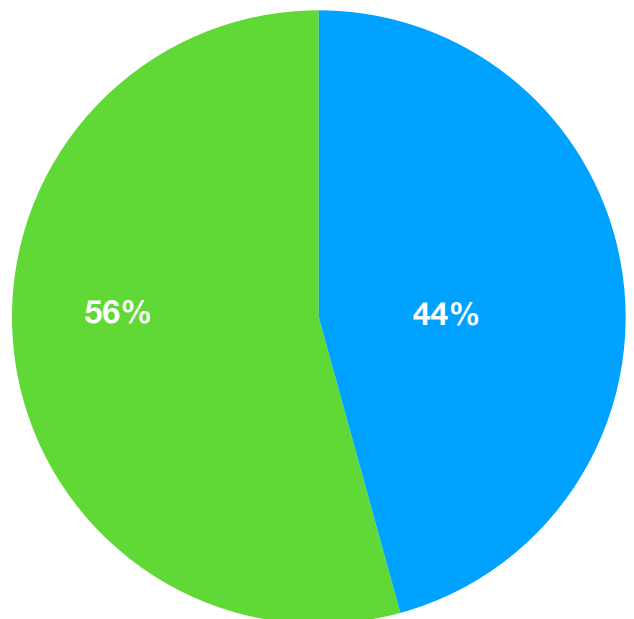
We currently do two Make It Ealing Business 2 Business networking events a year, would you like to see,

● Less ● More ● Same



Would you like more face-to-face interaction with the BID team.

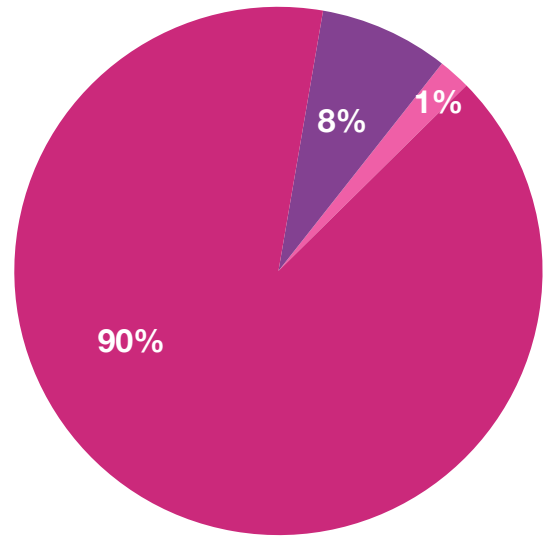
● No ● Yes



17% of the BID levy is allocated to making the Town attractive and fun for visitors by providing colourful installations and selfie opportunities. Indicate how you would like the current projects to continue.

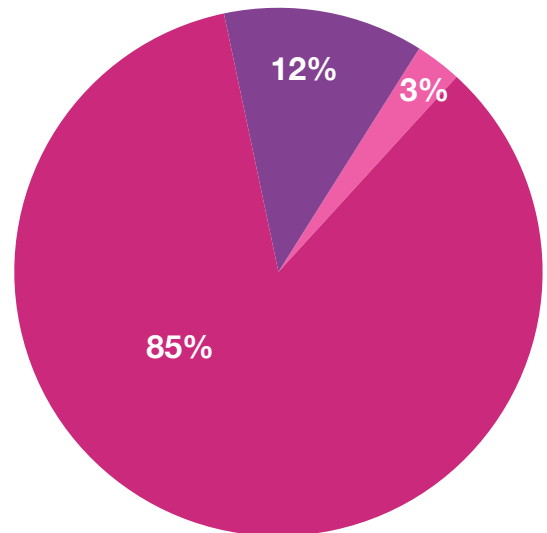
SUMMER PLANTING

● MORE ● LESS ● DISCONTINUED



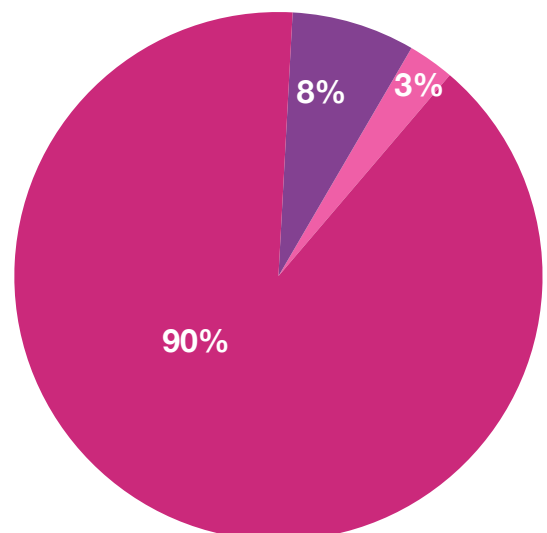
SUMMER BUTTERFLIES

● MORE ● LESS ● DISCONTINUED



CHRISTMAS BEAR AND BALLOON

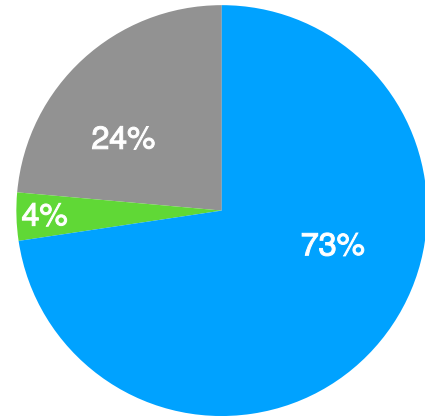
● MORE ● LESS ● DISCONTINUED



PLEASE INDICATE THE IMPORTANCE TO YOU OF THE FOLLOWING SERVICES CURRENTLY DELIVERED BY MAKE IT EALING

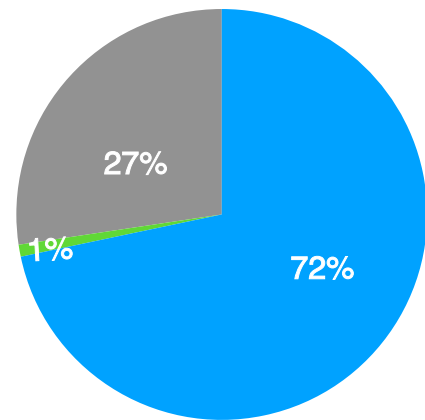
Offering security in either a covert or overt format.

- VERY IMPORTANT
- NOT IMPORTANT
- IMPROTANT



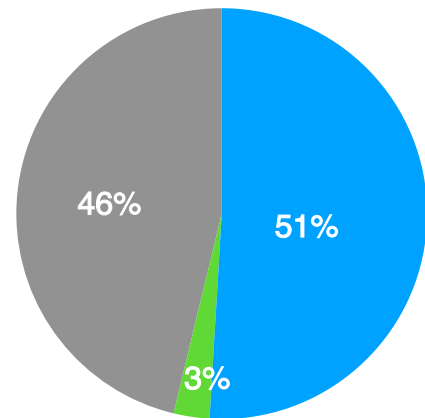
Advertising Ealing Broadway as a place to visit and promoting businesses.

- VERY IMPORTANT
- NOT IMPORTANT
- IMPROTANT



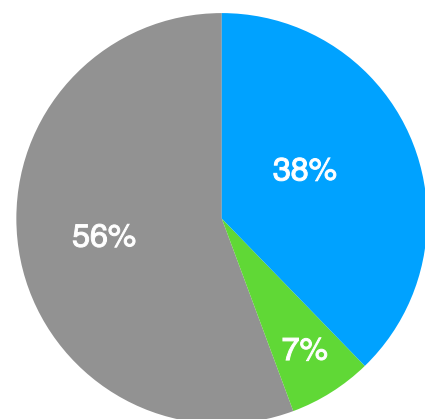
Enhancing Visitor perception (providing flower baskets, cleaning, & events)

- VERY IMPORTANT
- NOT IMPORTANT
- IMPROTANT



Delivering baseline savings for businesses.

- VERY IMPORTANT
- NOT IMPORTANT
- IMPROTANT



There is still time to have your say about how your BID levy should be assigned to projects.

Have your say here. <https://www.makeitealing.co.uk/make-it-ealing-business-survey-2025/>
